



May 20th, 2019

Dear Business Owner:

Pints in the Square is returning to the Ellis Preserve on September 21, 2019. Pints in the Square is a craft brew festival and 5k run/walk through the beautiful Ellis Preserve. There will be live music, local food vendors, over 25 local and regional craft breweries and a timed 5k walk/run through the preserve. On behalf of Pints in the Square, a volunteer run non-profit organization dedicated to promoting local businesses and fostering positive community relationships, I am pleased to offer your business an opportunity to sponsor this popular local event.

As you may have heard, this will be the fourth annual Pints in the Square, last September was our third resoundingly successful event. Residents of Newtown Square and surrounding areas turned out in droves for a fabulous, fun day. More than 300 walkers and runners participated in the 5k and 700 beer lovers sampled products from more than 25 different craft brewers. We received many compliments from last year's participants as well as some suggestions, which we will heed to make this year's event even better. Last year, most of our ticket holders came from Newtown Square, Broomall and neighboring communities within Chester and Delaware County. Our sponsors and vendors had a great day also, which translated into future business, networking and increased name recognition within the community. The net proceeds from this event again will benefit the Newtown Square Fire Company.

As we have begun planning for Pints in the Square 2019, most of the breweries who attended last year have already expressed interest in participating again, as have many sponsors and vendors. As a local business that can benefit from exposure during this event, we would like to offer you the opportunity to be one of our premier sponsors. Take a look at our website at www.pintsinthesquare.com for more information and photos from last year's Brew Fest and 5k. Below are the details concerning this year's available sponsorship levels.

\$350 – “Pint” Sponsor:

- Name recognition on all social media platforms with logo and link to your company website
- Company or family name on back of official event t-shirt given to 5k participants

\$650 – “Growler” Sponsor:

- Table display at Brew Fest or 5k
- 2 Complimentary tickets to Brew Fest
- Name recognition on all social media platforms with logo and link to your company website
- Company or family name on back of official event t-shirt given to 5k participants

\$1,500 – Bronze Sponsor:

- Company logo on banner to be displayed inside Brew Fest area
- Table display at Brew Fest or 5k
- 4 Complimentary tickets to Brew Fest
- Name recognition on all social media platforms with logo and link to your company website
- Company logo or family name on back of official event t-shirt given to 5k participants

\$2,500 - Silver Sponsor:

- Company name and logo on print ads and on posters to be displayed at local businesses
- Logo on the Brew Fest Event Map available online and distributed the day of the festival
- Company logo on banner to be displayed inside Brew Fest area
- Prominent table display at Brew Fest or 5k
- 6 Complimentary tickets to Brew Fest
- Name recognition on all social media platforms and website with a 1 paragraph description of your company and link to your company website
- Company logo or family name on back of official event t-shirt given to 5k participants

\$5,000 - Gold Sponsor:

- Title Sponsor with "Presented by" Banner on giant inflatable photo op set up at festival entrance
- Company Banner on giant 15' inflatable Pints in the Square float during Newtown Square/Broomall July 4th parade
- Opportunity to issue a press release with the Newtown Square Fire Company
- Company name and logo on print ads and on posters to be displayed at local businesses
- Logo on the Brew Fest Event Map available online and distributed the day of the festival
- Company logo on banner to be displayed inside Brew Fest area
- Prominent table display at Brew Fest and 5k
- 8 Complimentary tickets to Brew Fest
- 8 Complimentary race entries for 5k
- Name recognition on all social media platforms and website with a 1 paragraph description of your company and link to your company website
- Large Company logo or family name on back of official event t-shirt given to 5k participants

If your business would like to participate in this year's event as a sponsor please contact Michael Dougherty at sponsors@pintsinthesquare.com or 267-597-7765 for more information or to discuss additional exclusive sponsorship opportunities. Thank you for your time and consideration.

Sincerely,

Michael Dougherty
Newtown Square Fire Co.