



June 1, 2018

Dear Business Owner:

Pints in the Square is returning on September 22nd to the Ellis Preserve for its 3rd Annual event. Pints in the Square is a craft brew festival and 5k run through the beautiful Ellis Preserve. There will be live music, local food vendors, over 25 local and regional craft breweries and a timed 5k through the preserve. Pints in the Square is a local event created to engage the community, promote local businesses and foster positive relationships. We are pleased to offer your business an opportunity to sponsor this popular local event. Once again, this event will again directly benefit the Newtown Square Fire Company.

Every September, residents of Newtown Square and surrounding areas turn out in droves for a fabulous, fun day. In 2017, more than 400 runners participated in the 5k and 800 beer lovers sampled products from more than 25 different craft brewers

As a local business that can benefit from exposure during this event, we would like to offer you the opportunity to be one of our premier sponsors. For more information, visit www.pintsinthesquare.com for sponsorship forms, event details and photos from last year's Brew Fest and 5k. Below are the details concerning this year's available sponsorship levels.

\$250-\$499 – “Pint” Sponsor:

- Recognition on social media and pintsinthesquare.com website
- Company or family name on back of t-shirt given to 5k participants

\$500-\$999 – “Growler” Sponsor:

- Table at Brew Fest or 5k
- 2 Complimentary tickets to Brew Fest
- Recognition on social media and pintsinthesquare.com with logo linking to your company website
- Company logo or family name on back of t-shirt given to 5k participants

\$1,000-\$2,499 – Bronze Sponsor:

- Company logo on banner to be displayed at Brew Fest
- Table at Brew Fest or 5k
- 4 Complimentary tickets to Brew Fest
- Recognition on social media and pintsinthesquare.com with logo linking to your company website
- Company logo or family name on back of t-shirt given to 5k participants

\$2,500 - Silver Sponsor:

- Company logo on posters to be displayed at local businesses
- Logo on the Brew Fest Event Map available online and distributed the day of the festival
- Company logo on banner at Brew Fest
- Table at Brew Fest or 5k
- 6 Complimentary tickets to Brew Fest

- Recognition on social media and pintsinthesquare.com with logo and description of your company linking to your company website
- Company logo or family name on back of t-shirt given to 5k participants

\$5,000 - Gold Sponsor:

- Title Sponsor with “Presented by” Banner on giant inflatable photo op set up at festival entrance
- Company Banner on giant 15’ inflatable Pints in the Square float during Newtown Square/Broomall July 4th parade
- Opportunity to issue a press release with the Newtown Square Fire Company
- Company logo on posters displayed at local businesses
- Logo on the Brew Fest Event Map available online and distributed the day of the festival
- Company logo on banner at Brew Fest
- Prominent table placement at both Brew Fest and 5k
- 8 Complimentary tickets to Brew Fest
- 8 Complimentary race entries for 5k
- Recognition on social media and pintsinthesquare.com with logo and description of your company linking to your company website
- Large Company logo or family name on back of t-shirt given to 5k participants

If your business would like to participate in this year’s event as a sponsor please contact Michael Dougherty at sponsors@pintsinthesquare.com or 267-597-7765 for more information or to discuss additional exclusive sponsorship opportunities. Thank you for your time and consideration.

Sincerely,

Pints in the Square